

# John White PM LTD

## Cookies Policy

This website uses cookies.

### What are cookies?

Cookies are data strings of numbers and text, sent in text files, which are placed on a user's computer or mobile phone/tablet by the websites that are visited.

The information stored in the text files will include processed data such as browsing behaviours, the user's device, and browser preferences.

Cookies are used to customise our site, analyse site traffic, improve user experience, and ensure appropriate site management.

### Storage and sharing of information

John White PM Ltd does not collect or store any personal information (name or address, etc) gathered through cookies; this information cannot be used to identify users. Data collected from the text files on the John White PM Ltd website is not shared with any third parties.

The cookies are primarily used to customise the site; and identify behaviour patterns, in order to improve user experience.

### What type of cookies does SONAR CMS use?

The following cookies are used on the John White PM Ltd website to ensure maximum performance:

**Essential Cookies:** These cookies are necessary for the operation and management of the website. Enabling the essential functions like page navigation and secure access, users will not be required to confirm consent. The website will not work properly without these cookies.

**Functional Cookies:** Functional cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

**Analytics Cookies:** These cookies help us to understand how visitors interact with our website, discover errors, and provide a better overall analytics.

**Marketing Cookies:** These cookies are used to track advertising effectiveness to provide a more relevant service and deliver better ads to suit your interests.

## How to control cookies?

Users can manage/control cookies in web browser settings. It is advised to set preferences on cookies usage through individual browser settings before engaging with websites.

Users can select cookie preferences for John White PM Ltd on the cookie banner displayed when accessing the website for the first time. Cookie preferences will be stored on the users' device to maintain easy accessibility for future visits to the website.

The preferences will be set to expire after a certain period of time and user consent will be required again.

Blocking cookies may result in a negative user experience of features/information on the John White PM Ltd website.

## Legal Updates

John White PM Ltd maintains the rights to change, update and adjust this cookie policy. Ensure to review this policy occasionally to ensure preferences remain the same; review additional/new policy information provide.